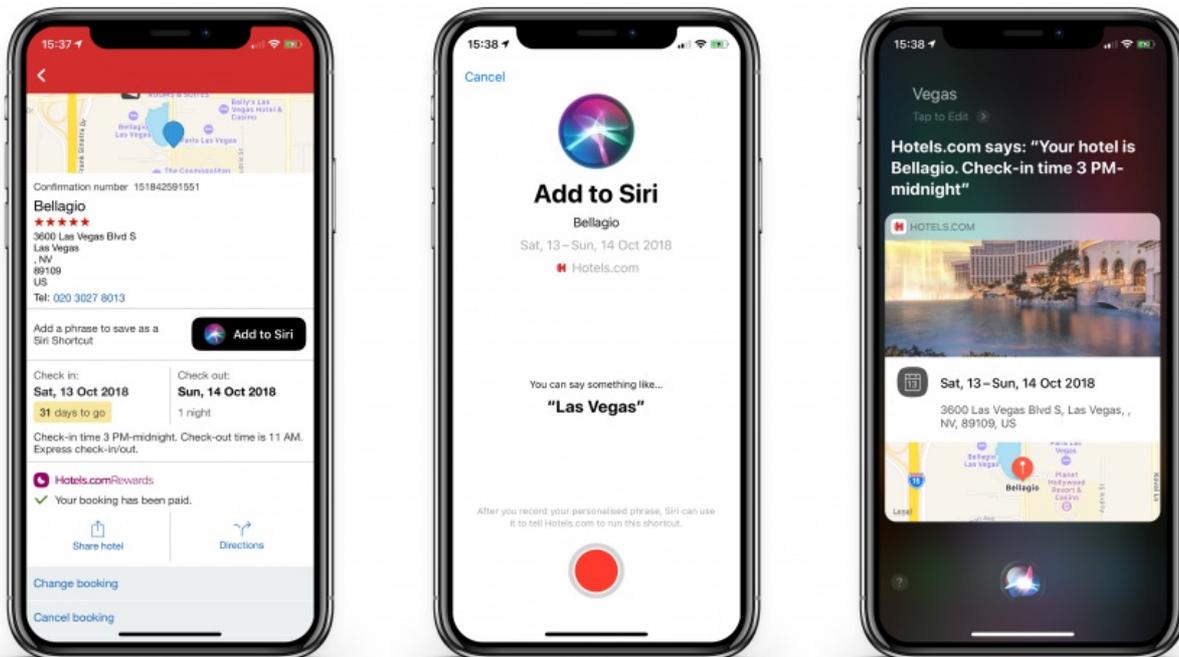




# HEY SIRI: SHOW ME THE SHORTCUT TO HANDSFREE TRAVEL WITH HOTELS.COM

September 19, 2018



- **Hotels.com releases Siri Shortcut feature as part of iOS12 launch**
- **New feature allows handsfree travel for Hotels.com customers globally**
- **Retrieve a booking and view your hotel address, map and check in time in just a few words**

September 19, 2018: Almost a quarter of today's global travellers (22%) use voice features to search and book travel, according to the Hotels.com™ Mobile Travel Tracker. Tapping into this growing trend, Hotels.com is now one of the first travel companies to unveil the Siri® Shortcut functionality in its mobile app, as Apple unveils the new feature as part of the iOS12 release.

The Hotels.com app has 70 million downloads worldwide, with the new Siri Shortcut feature available in 90 countries and territories, in 40 languages. Hotels.com customers simply open their booking in the app, click the 'Add to Siri' button and record a voice command that's

relevant to their stay.

When a customer then arrives in their destination and wants to know the address of the hotel, see a map of its location or find the check in time, they simply repeat their voice command and Siri Shortcut opens their booking in the Hotels.com app.

Daniel Craig, VP of Mobile at Hotels.com brand explains: “How many times have you arrived at an airport, with your hands full of luggage and you can’t find your confirmation email or print out – it’s now voice to the rescue! The Hotels.com Siri Shortcut takes the hassle out of travelling, by surfacing the key information you need in just one voice command. Handsfree travel is a growing trend and this new feature is perfect for today’s on-the-go travellers, who demand instant information at their fingertips, or should I now say at the tip of their tongue!”

The Hotels.com app is an award-winning app and top rated (4.5+ star) in the Apple and Android stores. It is available to download on iOS and Android and makes it easy to book travel, plus you get instant savings now, and earn free nights for later.

## **ENDS**

### **Notes to Editors:**

\*Mobile Travel Tracker survey commissioned by Hotels.com, conducted by One Poll in October and November 2016, 8,377 respondents from 28 countries

### **About [Hotels.com](#)<sup>®</sup> (or [Hotels.com](#)<sup>™</sup>)**

Hotels.com is the most rewarding way to book a place to stay. We really love travel and we know you do too. That’s why we make it really easy to book with us. With hundreds of thousands of places to stay around the world and 90 local websites in 41 languages, [Hotels.com](#) has it all. So, whether you’re looking for value in Vegas, treehouses in Thailand or villas in Venezuela, it’s all just a click away. And with our “Reward-winning” loyalty program you earn free\* nights while you sleep...what could be better? Booking just got smarter too. With over 25 million real guest reviews and an app so easy to use that it’s been downloaded 70 million times, you can be sure to find the perfect place for you.

© 2018 Hotels.com, LP. All rights reserved. Hotels.com and the Hotels.com logo are trademarks of Hotels.com, LP. All other trademarks are property of their respective owners. *CST #2083949-*