



Hotels.com 10

December 13, 2017

– 2017 12 13 – 2017 Hotels.com 10 1 – Hotels.com Rewards® 10 * Hotels.com 10

Hotels.com 57% (38%) (34%) (34%)

(26%) (24%) (34%) (29%) 23%

10

1		57.33%
2		38.00%
3		34.67%
4		34.33%
5		34.33%
6		31.67%
7		29.00%
8		26.00%
9		24.00%
10		23.33%

Table 1: Hotels.com App Usage by Device Type

Table 2: Hotels.com App Usage by Device Type (continued)

Table 3: Hotels.com App Usage by Device Type (continued)

1	Smartphone	49.00%
2	Tablet	38.00%
3	Desktop	35.67%
4	Smart TV/Connected TV	33.67%
5	Smartwatch	32.00%

Table 4: Hotels.com App Usage by Device Type (continued)

Table 5: Hotels.com App Usage by Device Type (continued)

Hotels.com App Usage by Device Type (continued)

*2017 Q 9 Hotels.com One Poll survey 28 days 6,788 respondents

** Hotels.com Rewards members 10% of respondents 1 month 10% of respondents 10% of respondents

Hotels.com

Hotels.com LP. App 20,000

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Table 6: Hotels.com App Usage by Device Type (continued)

Table 7: Hotels.com App Usage by Device Type (continued)

Table 8: Hotels.com App Usage by Device Type (continued)

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