



Hotels.com 2015 全球酒店价格指数报告 显示 2015 年酒店价格将下降 1%

September 2,
2015

- Hotels.com 全球酒店价格指数™ 显示 2015 年酒店价格将下降 1%
- 这是自 2008 年金融危机以来酒店价格首次下降

根据 **2015 年 9 月 2 日** 发布的 Hotels.com™ 全球酒店价格指数™ 显示，2015 年酒店价格将下降 1%，这是自 2008 年金融危机以来酒店价格首次下降。根据 [\[1\]](#)，酒店价格自 2009 年以来一直呈上升趋势，2014 年酒店价格上升了 10%，达到 3,176 美元。

全球酒店价格指数™

2015 年酒店价格将下降 1% [\[2\]](#)，这是自 2008 年金融危机以来酒店价格首次下降。根据 [\[2\]](#)，酒店价格自 2009 年以来一直呈上升趋势，2014 年酒店价格上升了 12%，达到 4,375* 美元。2013 年酒店价格为 3,412* 美元，2012 年为 3,332* 美元，2011 年为 3,274* 美元，2010 年为 3,075* 美元。

2014 年酒店价格 2015 年酒店价格 (美元)

Rank	City	2015	2014	% Change
1	London	4,375	4,992	-12%
2	Paris	3,421	4,460	-23%
3	New York	3,332	3,743	-11%
4	Los Angeles	3,274	3,423	-4%
5	San Francisco	3,075	3,224	-5%
6	Chicago	2,811	3,297	-15%
7	San Diego	2,681	2,799	-4%
8	Seattle	2,668	2,719	-2%
9	San Jose	2,668	2,574	-6%
10	Portland	2,430	2,456	-5%

Source: Hotels.com, based on data from Hotels.com Rewards members.

Hotels.com is proud to announce that London is the most searched-for city in 2015. This is a testament to the city's rich history, culture, and vibrant atmosphere. London has been a top destination for travelers for many years, and it continues to attract millions of visitors each year. Hotels.com is committed to providing our members with the best travel deals and experiences, and we are excited to see London continue to be a top choice for travelers.

Hotels.com is proud to announce that London is the most searched-for city in 2015. This is a testament to the city's rich history, culture, and vibrant atmosphere. London has been a top destination for travelers for many years, and it continues to attract millions of visitors each year. Hotels.com is committed to providing our members with the best travel deals and experiences, and we are excited to see London continue to be a top choice for travelers.

*Based on data from Hotels.com Rewards members.

Hotels.com is proud to announce that London is the most searched-for city in 2015.

Hotels.com™ is proud to announce that the Hotel Price Index™ (HPI™) is the most searched-for index in 2015. The HPI is a measure of the average price of hotels in the United States, and it is used by travelers to compare prices and find the best deals. Hotels.com is committed to providing our members with the best travel deals and experiences, and we are excited to see the HPI continue to be a top choice for travelers.

Hotels.com is proud to announce that the Hotel Price Index™ (HPI™) is the most searched-for index in 2015. The HPI is a measure of the average price of hotels in the United States, and it is used by travelers to compare prices and find the best deals. Hotels.com is committed to providing our members with the best travel deals and experiences, and we are excited to see the HPI continue to be a top choice for travelers.

Hotels.com

Hotels.com is proud to announce that the Hotel Price Index™ (HPI™) is the most searched-for index in 2015. The HPI is a measure of the average price of hotels in the United States, and it is used by travelers to compare prices and find the best deals. Hotels.com is committed to providing our members with the best travel deals and experiences, and we are excited to see the HPI continue to be a top choice for travelers.

Hotels.com Rewards™ is a loyalty program that offers members exclusive deals and experiences. Members can earn rewards on every booking, and they can use their rewards to book hotels, flights, and more. Hotels.com Rewards is a great way to save money on your next trip, and it's a great way to earn rewards on every booking.

Hotels.com is proud to announce that the Hotel Price Index™ (HPI™) is the most searched-for index in 2015. The HPI is a measure of the average price of hotels in the United States, and it is used by travelers to compare prices and find the best deals. Hotels.com is committed to providing our members with the best travel deals and experiences, and we are excited to see the HPI continue to be a top choice for travelers.

Hotels.com is a subsidiary of Expedia, Inc. ©2015 Hotels.com, LP

Rewards [REDACTED] CST # 2083949-50

[REDACTED]

[REDACTED]

[REDACTED]

(02) 77451549 / 77451579

Gracepy.lin@ogilvy.com

Jordanhn.hsu@ogilvy.com

[1] <http://media.unwto.org/press-release/2015-07-08/international-tourist-arrivals-4-first-four-months-2015>

[2] [REDACTED]