Hotels.com® puts nights up for grabs at what could be the world’s most remote hotel, as travelers seek to go seriously off-the-grid

April 8, 2019

Prepare to go seriously off-the-grid, as Hotels.com® puts the world’s most #RemoteAF hotel on the map... It’s the most remote and freezing location you’ll possibly ever visit...

Set in one of the most epic locations in the world - Ittoqqotoormiit in East Greenland – you may not be able to pronounce it, but you’ll certainly want to visit it. And whilst it may be three flights and a helicopter ride away from London, Hotels.com wants to make your trip a little easier by picking up most of your room tab for stays during March 2019*.

With a 18% increase** this year in searches for off-the-grid travel compared to last year, Hotels.com knows that today’s travelers are searching for those unique, exceptional and Insta-worthy travel adventures; something they’ll be sure to find in abundance in Ittoqqotoormiit! Searches*** for Greenland also increased by over 50% this year compared to last year, so we believe one of 2019’s hottest travel spots is going to be one of the coldest places on earth.
Adam Jay, the newly-appointed President of Hotels.com brand, an epic adventurer himself says, “Greenland as a destination is really hotting up (even though it’s minus 20 most of the time!), as today’s travelers are seeking those rewarding, once-in-a-lifetime experiences. This stunning peninsular is an epic bucket-list destination where you can go sledding with wolves, kayaking in the Arctic and maybe see the Northern Lights from your room. It’s truly spectacular and the best bit is – we’re picking up most of the room tab!”*

Five reasons why you need to get off-the-grid in Ittoqqortoormiit:-

1. **Go high or go home**: There is no time for to be afraid of heights, with the highest mountain in the Arctic, Mt. Gunnbjorns Fjeld (approx. 3694 meters) situated within Ittoqqortoormiit’s borders

2. **Views ‘on fleek’**: The dancing green lights of Aurora Borealis light up the skies of Greenland from September to April and this tiny town often boasts front-row seats to this spectacular phenomenon

3. **Time to get wild**: The National Park of North-East Greenland is the biggest national park in the world (not to brag, obvs), with unimaginable wildlife and wilderness. Ittoqqortoormiit is the gateway to the National Park

4. **Views for days**: The town neighbors the entry to one of the world’s largest and deepest multi-branched fjord system, Scoresby Sound. From here, you can do some serious sight-slaying by hopping on a tall-ship and sailing past icebergs, glaciers and even spotting some seals and whales

5. **Pics or it didn’t happen**: Practice long-exposure photography on the Northern Lights and train a long lens on epic wildlife

Warning! This destination is not for the faint-hearted, as you may find polar bears and other dangerous wildlife roaming the island. Real adventurers only need apply!

The coupon code for the Ittoqqortoormiit Guesthouse is exclusive to Hotels.com and is available to book now until 31 December 2018 (subject to very limited availability!), for stays in the month
of March 2019 only. Apply coupon code ‘REMOTE’ at check out.*

Get a glimpse of this unique destination with Hotels.com here, and if you can’t resist the adventure of a lifetime, head to Hotels.com or download the Hotels.com mobile app.

**How to get to Ittoqqortoormiit**

1. Travelers must first fly to Reykjavik, Iceland’s beautiful capital.
2. Reykjavik to Akureyri with Air Iceland Connect is an hour’s flight.
3. Stay in Akureyri for a night and enjoy whale watching amongst the fjords.
4. Akureyri to Constable Point (CNP) with Air Iceland Connect is 1h30 flight, Flights only go on a Tuesday and Thursday.
5. Constable Point to Ittoqqortoormiit is then a 15 minute helicopter ride, operated by Air Greenland.

The guesthouse is managed by local agency Nanu Travel, along with all activities and excursions in Ittoqqortoormiit – http://www.nanutravel.dk/

**Itto-what we hear you say?**

Founded in 1925 by Inuit settlers, this tiny town of 450 inhabitants is not only the most isolated town in Greenland, and its best kept secret, it is also one of the most remote settlements in the world. Ittoqqotoormiit’s closest neighbors are the musk oxen, polar bears and walrus of the National Park of North-East Greenland and the Danish Sirius Patrol based 428km away – that’s the elite Danish dog sled unit, one of the most respected military units in the world. No big deal.

Spring is the perfect time to visit Ittoqqotoormiit. The island is frozen for nine months of the year but the early spring temperatures range from -20 degrees to zero, and when the summer sun shines, temperatures can reach a balmy 9°C – you’ll still need to get those thermals, scarves and of course a bobble hat at the ready though.

Prepare to get your ‘Insta-brag’ on, as this colorful town in the Arctic Circle is nestled between mighty mountains, the icy Arctic Ocean, towering icebergs and the world’s longest fjord system. The vast landscape is an Arctic paradise complete with snow-covered mountains and frozen seas solid enough to slide across. Visitors can fill their days kayaking, hiking and sailing around the peninsula. The really fortunate may also spot cheeky seals and travelling narwhals (AKA ocean unicorns). The little town even has a mini museum and a football pitch!

If all of that’s not enough to pique adventure-seekers’ interest, consider this. It takes a minimum of two planes, a jaw-dropping helicopter and a bumpy ride at the back of an ATV to get to this East Greenlandic getaway, making even the journey to and from, an adventure in its own right. This once in a life-time, bucket list worthy trip will only cost you around €1000 from Iceland and give you a lifetime of bragging rights. The flights go twice a week, on a Tuesday and Thursday from Akureyri, Iceland’s second largest city which is also well worth a visit.