



The Scots are on the run, dominating the Hotels.com 2018 Most Wanted list!

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- 192 UK hotels receive the 'Most Wanted' prize in Hotels.com Loved by Guests Awards 2018
- Three out of the five top cities in the UK are in Scotland with Edinburgh coming in second, Glasgow fourth and Inverness fifth
- London has the most award-winning hotels in the UK chosen by guests
- Guest reviews are growing in power, packing more of a punch than star ratings
- British hotels named best for boutique, business, family, spa, luxury, newcomer and LGBT

LONDON - 3RD April 2018 - 192 hotels in the UK have battled it out all year to be crowned the 'Most Wanted' hotels worldwide in the Hotels.com® Loved by Guests Awards 2018, where the judges are the guests themselves.

London topped the list of award-winning cities in the UK, but travellers can check into prize-winning properties in more than 90 towns and cities across the country, including favourite seaside hotspots Brighton, Newquay and Blackpool.

Top 5 Cities in the UK winning Loved by Guest Most Wanted Awards:

1. London - 35 hotels
2. Edinburgh - 13 hotels
3. Bath - 8 hotels
4. Glasgow - 6 hotels
5. Inverness - 6 hotels

Hotels.com believes that the way to find the 'Most Wanted' hotels is to ask the customers themselves...so they did just that. Knowing that reviews are becoming even more influential than the official star ratings, Hotels.com looked at over 25 million Hotels.com guest reviews on the website to pick the winners.

The competition was tough, with an astonishing 3,400 hotels across 91 countries being identified as truly outstanding. The winning hotels had to receive a rating of 9.4 (out of 10) or above to be categorised as one of the world's 'Most Wanted' hotels, 192 in the UK made the cut.

Globally, the USA stormed ahead with 1,498 hotels snapping up a 'Most Wanted' award, running away from the competition, with Italy (232), the UK (192), Canada (126) and Spain (101) making up the top five countries to scoop awards.

The cities around the globe where travellers are most likely to check into a Most Wanted award-winning hotel are: Rome (39), Florence (38), London (35), Hanoi (36) and Venice (32) – with the Italians speeding away with three out of the top five cities. To bag the best deals on hotels in these top destinations, download the Hotels.com mobile app for access to Secret Prices.

The Most Wanted

22 hotels around the world received an outstanding '10 out of 10' in their reviews throughout the whole of 2017, an impressive golden record. The UK stole the show with six hotels receiving top marks, followed by five in the US and two in the Czech Republic. Korea, New Zealand, Vietnam, Iceland, Portugal, Turkey, Brazil, Canada and Bali all had one hotel each with a perfect report.

Hotels in the UK that achieved 10/10 in the Loved by Guest Most Wanted Awards:

- [The View at The White Horse Woolley Moor](#), **Alfreton**
- [Daviot Lodge](#), **Inverness**
- [Highland Bear Lodge](#), **Inverness**
- [Dakota Deluxe Leeds](#), **Leeds**
- [The Fitzroy](#), **Perth**
- [Highlands of Highworth](#), **Swindon**

Best in Class

Whether it's a pampering session, a sun lounger staycation or even a dollop of luxury you are looking for, Hotels.com Loved by Guests 'Top100' winners will have it all. With 1,000 hotels across 10 categories, including – Luxury, Business, Boutique, LGBT, Beach, Ski, Family, Spa, New and All Inclusive, there will be no shortage of options when planning your next trip. These awards celebrate the best 100 in each group, so you can tailor any holiday to your every need.

The UK, despite competition from warmer climes, saw a global winner in the 'Best for Beach' category, the L'Horizon Beach Hotel & Spa in St.Brelade in Jersey. And if travelers are looking for a relaxing spa break, the UK is home to five winners in the Spa category. These are the Canary Riverside Plaza Hotel and the Radisson Blu Edwardian New Providence Wharf Hotel in London, the Mercure Aberdeen Ardoe House Hotel & Spa in Aberdeen, the Slieve Donard Resort and Spa in Newcastle and the Mercure Sheffield St Paul's Hotel and Spa in Sheffield.

"The Loved by Guests awards are all about Hotels.com guest reviews, the good the great and the awesome! We know that people value fellow guest opinions even more than star ratings these days, so we we're giving everyone super clear access to just that and highlighting the hotels that truly stand out. When you're scrolling through your smartphone, it is really easy to skim through reviews about the insanely huge bed, the 'out of this world' avocado on toast, the life altering spa treatment or the fantastic hotel staff who took great care of you. There are 25

million verified guest reviews that can offer inspiration for your next trip as well as helping you pick a great hotel for your needs”, said Johan Svanstrom, President for Hotels.com Brand.

All the award-winning hotels are bookable through the award-winning Hotels.com mobile app, available on iOS and Android. Look out for the Loved by Guests badges to find your favourite. Check out some of the winning hotels on Facebook and Instagram using the #LovedbyGuests hashtag or visit <https://www.hotels.com/page/loved-by-guests-2018/>

End

Notes to Editor

**To receive a Most Wanted award, properties must have received an average customer review score of 9.4 or higher, based on a minimum of 50 reviews and based on reviews from December 2016 - November 2017.*

***To receive a 'Top 100' award, the 1,000 hotels with a rating of 9+ review score in each category were chosen, based reviews from December 2016 - November 2017.*

Most Wanted Award Winners by Country

United States	1498
Italy	232
Great Britain	192
Canada	126
Spain	101
Mexico	76
Germany	69
Vietnam	65
Japan	65
Portugal	62
France	60
Australia	51
Greece	40
Thailand	39
Poland	37
Brazil	37

Croatia	36
Taiwan	30
New Zealand	30
Czech Republic	29
Middle East	27
Netherlands	27
Indonesia	26
Ireland	25
Austria	24
South Korea	21
Turkey	20
Iceland	20
Columbia	18
Cambodia	18
Austria	17
Argentina	16
Belgium	16
India	15
South Africa	15
Sweden	11
Russia	11
China	11
Peru	11
Hungary	11
Costa Rica	11
Israel	9
Chile	9
Finland	8

Malaysia	8
Estonia	7
Hong Kong	7
Norway	6
Singapore	6
Denmark	6
Ukraine	5
Philippines	5
Lithuania	5
Morocco	4
Romania	4
Uruguay	4
Maldives	4
Macau	4
Slovakia	3
Laos	3
Slovenia	3
Cyprus	3
Belgrade	3
Dominican Republic	3
Bosnia & Herzegovina	2
Ecuador	2
Belarus	2
Latvia	2
Bahrain	2
Malta	2
Saudi Arabia	2
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Puerto Rico	2
Monaco	1
Macedonia	1
Seychelles	1
Nicaragua	1
Tanzania	1
Bolivia	1
Namibia	1
Cayman Islands	1
Honduras	1
Kenya	1
Antigua	1
Moldova	1
Luxembourg	1
Panama	1
Aruba	1
Georgia	1
Egypt	1
Jamaica	1
Qatar	1

Most Wanted Award Winners by City

Top EMEA Cities

Rome	39
Florence	37
London	35
Venice	31
Barcelona	30
Paris	29
Prague	28
Amsterdam	24
Lisbon	22
Berlin	21

Top North America Cities

New York	20
Montreal	17
Chicago	17
Houston	16
Vancouver	12
Quebec	12
Washington	11
Austin	11
Key West	10
Charleston	10

Top APAC Cities

Hanoi	36
Tokyo	18
Siem Reap	15
Hoi An	13
Kyoto	12
Bangkok	10
Taipei	10
Ubud	10
Seoul	7
Singapore	6

Top LATAM Cities

Mexico City	12
Buenos Aires	11
Santiago	9
Bogota	8
Cancun	6
Sao Paulo	5
Cusco	5
Puerto Vallarta	5
La Fortuna	5
Cartagena	4

About Hotels.com

Hotels.com is the place to go if you're looking for a place to stay. We really love travel and we know you do too. That's why we make it really easy to book with us. With hundreds of thousands of places to stay around the world and 90 local websites in 41 languages, Hotels.com has it all. So, whether you're looking for value in Vegas, treehouses in Thailand or villas in Venezuela, it's all just a click away. And with our "Reward-winning" loyalty program you earn reward* nights

while you sleep and get access to instant savings like Secret Prices...what could be better? Booking just got smarter too. With over 25 million real guest reviews and an app so easy to use that it's been downloaded more than 60 million times, you can be sure to find the perfect place for you.

*The Reward Night is exclusive of taxes and fees. The value of the reward night corresponds to the average accommodation price of the 10 previously collected overnight stays. Registration and booking are available through the www.hotels.com website, as well as the hotels.com app on the Apple Store and on Google Play.

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