



How do they do it down in Puerto Rico? Hit song sends 45% more travelers to Caribbean island with US interest at more than 50%

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DALLAS, July 10, 2017 — Song of the moment, Despacito, is not only making its mark on the worldwide music charts, but according to Hotels.com® it's also sending travelers flocking to the beautiful island of Puerto Rico. The travel expert reveals that since the song launched on April 17th searches for the Caribbean island are up more than 45%*. Americans are singing too, with searches for Puerto Rico from the US Hotels.com point of sale topping the global figure at more than 50%+.

The Despacito remix, by Luis Fonsi, Daddy Yankee and Justin Bieber, has been a global hit, and while the literal translation of the song's name means "slowly," it seems vacationers are doing the opposite and rushing to see "how they do it down in Puerto Rico."

"Some people consider Puerto Rico America's 51st state. It's a popular vacation spot with an international appeal even though Americans don't need a US Passport to travel there," said Taylor L. Cole, APR, travel expert for Hotels.com. "We know that popular culture has a strong influence on our travel decisions. Puerto Rico is the home of singers Luis Fonsi and Daddy Yankee, and it gets a big shout out in their hit song. Plus, our search data suggests it's encouraging more people to explore this great destination."

For those music lovers wanting to visit this tropical hotspot, Hotels.com recommends five top Loved by Guests award-winning hotels to check in to:

Condado Vanderbilt Hotel in San Juan – This 5 star beachfront resort has a feeling of grandeur and is situated in San Juan's stylish and bustling Condado area. With fabulous dining and a beachside pool, this stunning hotel is a touch of luxury and stays true to its Spanish architectural heritage. Rated 4.7 out of 5 by Hotels.com guests. Rooms available from [\\$279 per room per night**](#).

Hotel El Convento in San Juan – This luxury 4.5 star boutique hotel in the center of Old Town San Juan sits right next to the beautiful Cathedral and is a hidden gem brimming with historic charm and elegance. Rated 4.7 out of 5 by Hotels.com guests. Rooms available from [\\$169 per](#)

room per night.

Las Casitas Village, A Waldorf Astoria Resort in Fajardo – This 4.5 star resort is a secluded retreat featuring an enclave of private villas. It also has its own private island and water park, a golf course and stunning spa – the perfect spot for a luxury getaway. Rated 4.5 out of 5 by guests, the hotel won a ‘best for family’ award in the Hotels.com Loved by Guests awards 2017. Rooms available from [\\$220 per room per night](#).

The Ritz Carlton, San Juan in Isla Verde – Located on acres of pristine white beaches in Isla Verde, this 5 star hotel features a swimming pool overlooking the beach, a top-notch spa, exquisite dining and a dazzling casino. It offers the ultimate escape to a true coastal paradise. Rated 4.3 out of 5 by guests, the hotel won a ‘best for family’ award in the Hotels.com Loved by Guests awards 2017. Rooms available from [\\$349 per room per night](#).

The Dreamcatcher in San Juan – Check out the only vegetarian hotel in San Juan. This bed and breakfast is a hidden gem and is all about relaxation. It has 9 rooms, all with their own unique style, offers an exquisite three-course vegetarian or vegan breakfast and guests can enjoy activities such as yoga, meditation classes, paddle boarding and bike tours. Rated 4.6 out of 5 by guests, the hotel won a ‘best for boutique’ award in the Hotels.com Loved by Guests awards 2017. Rooms available from [\\$74 per room per night](#).

To find the perfect hotel for you, visit the Hotels.com website www.hotels.com or download the Hotels.com mobile app, available in iOS and Android, for access to hundreds of thousands of properties worldwide.

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Notes to editors:

Hotels.com guest review ratings are as at the date of publication and are subject to change.

*Data based on searches made on all Hotels.com POSa from April 17, 2017 – June 17, 2017, compared to the exact same dates in 2016.

+Data based on searches made on the US Hotels.com POSa from April 17, 2017 – June 17, 2017, compared to the exact same dates in 2016.

**Prices quoted include taxes and fees and are subject to availability at the time of booking.

***Free night does not include taxes and fees. See full [terms and conditions](#)

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