



## Travel Inspiration Comes To Apple TV With New Hotels.com App

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- **Hotels.com app offers travel guides and destination inspiration**
- **One of the first OTAs to take travel tips to Apple TV**
- **Big screen travel hub perfect for group bookings**

**DALLAS, January 12, 2017** – Looking for inspiration on where to go and what to do in the new year? Then look no further than the new [Hotels.com®](#) Apple TV app. The new app provides unsurpassed travel inspiration to help you find the perfect destinations, activities and places to stay.

The Hotels.com Apple TV app debut means planning for your next trip is easier than ever before. With 600 different activities to choose from across hundreds of destinations, the new Hotels.com Apple TV app is a great way to bring friends and family together around the television to choose their next trip – even Dad might get a say!

The activities featured range from extreme adventures and shopping destinations, through to relaxing spa retreats and cultural hotspots. Ever considered biking the canal route around Amsterdam or catching waves in Waikiki? These exciting curated activities have all been hand-picked by intrepid travelers at Hotels.com.

Each activity features a mini travel guide, stunning high definition images and recommendations on where to stay, with destination videos also coming soon – making the whole experience immersive and inspiring. Travelers are also offered tips on the best time of year to travel to each place and can save favorite destinations or hotels to come back to later. To book and start their trip, travelers can visit the Hotels.com website or book through the mobile and tablet app.

This Apple TV app is the latest innovation from Hotels.com, who already has an award-winning mobile app and was one of the first online travel companies to launch its wearable app in 2015.

“We want travelers to use the app for inspiration, to give them new ideas on destinations to visit and activities to try. It’s also perfect for group bookings, as friends and family can gather around the TV to choose their holiday together,” says Daniel Craig, Senior Director of Mobile at Hotels.com brand.

“There is so much information available to today’s travelers that we wanted our app to offer bitesize travel guides, be punchy, informative and visually engaging. We want to be with our customers every step of their travel journey, from helping them decide where to go, through to booking and in-stay support.”

Download the Hotels.com Apple TV app from the App Store now. If you can’t wait to book your next trip, head to [Hotels.com](https://www.hotels.com) to choose from hundreds of thousands of properties worldwide.

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Hotels.com L.P. operates Hotels.com, a leading online accommodation booking website with properties ranging from international chains and all-inclusive resorts to local favorites and bed & breakfasts, together with all the information needed to book the perfect stay. Special apps for mobile phones and tablets can also be downloaded enabling customers to book on the go with access to 20,000 last minute deals.

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